



On June 2nd PolyCello was awarded the *Innovation in Waste Reduction* award by the Resource Recovery Fund Board (RRFB) of Nova Scotia.

RRFB Nova Scotia is a non-profit corporation working in partnership with Nova Scotians to improve the province's environment, economy and quality of life by reducing, re-using, recycling and recovering resources. As a globally recognized leader in waste diversion efforts, RRFB Nova Scotia delivers education and awareness programs, partners with industry to develop and implement stewardship agreements, and promotes innovation through the development of value added manufacturing.



PolyCello was presented with this award for the SmartPack™ Stand Up Pouch. This technology is original to us and has already given almost 5 million pouches the option to be diverted from landfill.