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## PolyCello receives two international Flexography awards

AMHERST, NS, June 2 /CNW/ - PolyCello, an Atlantic Canada-based flexible packaging company, is thrilled to announce it is the recipient of two Excellence in Flexography awards from the Flexographic Technical Association's (FTA) gala awards banquet in Las Vegas, NV.

The Excellence awards recognize exceptional technical achievement in flexographic printing by awarding Gold, Silver and Bronze status to worthy entries of various substrates and categories.

PolyCello was honoured as the Silver award winner in the line, film and the process, film categories in the wide web class for 2010. In this competition, the FTA was looking for images that "pop off the substrate."

"We are honored to be selected as the silver recipient for these two entries," said Stephen Emmerson, President and CEO, PolyCello. "Our high quality print capabilities are gathering attention because PolyCello is always testing the limits of what flexographic printing can do."

PolyCello received the awards for its advanced industry-leading print capabilities of 10 colour, 175 line screen technology and the expertise of its employees, which is illustrated in the quality of packaging produced.

This is the third year in a row PolyCello has been honoured at the Excellence in Flexography awards.

"At PolyCello, we are dedicated to producing impressive packaging for our customers," said Craig Evans, Vice President of Marketing at PolyCello. "We're proud to see the results of our effort among the notable pieces recognized by the FTA."

The Excellence in Flexography awards have been presented to deserving flexographic printers, converters, print buyers and graphic arts schools since 1960.

### About PolyCello

Headquartered in Amherst, Nova Scotia, PolyCello is family-owned and operated and currently employs 350 people in its modern, state-of-the-art facilities in Amherst, Nova Scotia and Belleville, Ontario. With over 50 years of history, PolyCello has developed a reputation as an expert manufacturer and printer of high-quality flexible packaging. For more information, visit [www.policello.com](http://www.policello.com).

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